



Siri Genik

BRIDGE

BACK TO THE FUTURE – REVERSE ENGINEERING TO ACHIEVE THE SUSTAINABLE SOLUTION

ABSTRACT

Mining is changing at breakneck speed....And while the usual concerns around the technical and financial requirements are still very much alive, a large number of “other” concerns now occupy the industry’s collective mind... Locations are increasingly more remote, assets more complex, and everybody is pinning their hopes on innovation and technology. Yet somehow, regardless of the size of the operation, there always seems to be a minefield of challenges between the boardroom & the leadership team on the one hand and the delivery of the project and the teams on the ground.

This presentation will address different strategies that will help build methods to integrate a sustainable approach throughout the full lifecycle of the mining operations. The focus will be on the importance of building partnerships and cooperative alliances with all the stakeholders, and highlighting the urgency of creating social value for sustainable results. Manitoba and Saskatchewan are particularly well positioned to adopt this dynamic and game-changing approach... focusing on building a best-in-class reputation with its institutional, governmental and all other partners.

BIOGRAPHY

Siri has spent over 25 years working on major capital projects around the world in the Natural Resource and Infrastructure industries. She was awarded the 2018-2019 “Distinguished Lecturer Award for CSR” from the Canadian Institute of Mining. Siri is a director of the PDAC, as well as a number of for-profit and non-for-profit boards. She also sits on the board of Women-in-Mining Canada and is responsible for the Trailblazer Award Program. Siri is a lawyer, as well as a qualified mediator. She is perfectly fluent in English, French and Spanish.



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