

CCMEC 2024 EXPLORING CONNECTIONS

NOVEMBER 4 & 5

Victoria Inn Hotel & Convention Centre
Winnipeg, Manitoba

SPONSORSHIP & EXHIBITOR GUIDE & REGISTRATION INFORMATION



CCMEC | Central Canada
Mineral Exploration Convention

MANAGED BY:

MAMI MINING ASSOCIATION
OF MANITOBA INC.

VICTORIA INN HOTEL & CONVENTION CENTRE:
1808 Wellington Avenue, Winnipeg, Manitoba

CCME-CONVENTION.CA

 ccmec@miningmanitoba.org



CCMEC | Central Canada
Mineral Exploration Convention

NOVEMBER 4&5
Victoria Inn Hotel &
Convention Centre

The Mining Association of Manitoba Mining Inc. (MAMI) – is excited to extend this invitation for sponsorship of the Central Canada Mineral Exploration Convention (CCMEC) 2024 - **Exploring Connections**. This marks the first year MAMI has assumed the leadership and management of CCMEC from the volunteer board that successfully organized the event for the past four years.

CCMEC is an industry-driven conference, and our overarching goal is to make this event an international convention of choice and establish central Canada as a global centre of excellence for exploration and mining.

We're well on our way!

MAMI's 2024 Convention - *Exploring Connections* - will continue to build on the more than 700 local, national, and international delegates and exhibitors who participated over the last several years: what's more, we've listened to the feedback and survey responses from organizers, attendees, sponsors, subject matter experts involved in programming, and other groups and are incorporating exciting new elements to enhance every aspect of the 2024 Convention.

Sponsorship is critical to CCMEC's success and offers business and organizations the opportunity to gain visibility, showcase your company's expertise, network with pivotal leaders and industry groups, plus build connections & partnerships across a broad range of stakeholders, including prospectors, government, academia, Indigenous communities, companies, and investors.

This CCMEC Guide outlines ticket prices, exhibitor information and the different sponsorship levels created to cover to a broad range of financial obligations. If you see anything that appeals to you, please reach out to us so we can explore how to build the best package to suit your unique needs.

Thank you for your past and anticipated on-going support of CCMEC.

Best regards,

Stacy Kennedy
CCMEC Chair and MAMI President

Joey Champagne
CCMEC Board and MAMI Secretary-Treasurer

MANAGED BY:

MAMI MINING ASSOCIATION
OF MANITOBA INC.



SPONSORSHIP INFORMATION



ELITE TIER

DIAMOND PARTNER - \$25,000

SPONSOR BENEFITS

- Prominent recognition (logo & company link) on CCMEC and MAMI webpages
- Featured article on CCMEC & MAMI websites
- Digital logo placement on all event screens, including the mainstage jumbo screen
- Additional marketing benefits: name and logo on social media; e-blasts; news release and announced during opening ceremonies
- Delegate bag – logo and or branded merchandise
- Delegate registration signage
- Opening ceremonies greetings
- Opportunity to introduce a keynote speaker
- 8 complimentary full convention registrant passes*
- 2 exhibitor booths (double size - 6' x 20') and preferred location

PLATINUM PARTNER - \$20,000

SPONSOR BENEFITS

- Prominent recognition (logo & company link) on CCMEC and MAMI webpages
- Digital logo placement on all event screens, including the mainstage jumbo screen
- Additional marketing benefits: name & logo on social media; e-blasts; news release and announced during opening ceremonies
- Delegate bag – logo and or branded merchandise
- Delegate registration signage
- 7 complimentary full convention registrant passes*
- 2 exhibitor booths (double size - 6' x 20') and preferred location

We can customize sponsorship packages to suit your unique needs.

CONTACT: Riel ree Dion, *EventCamp*

 radion@eventcamp.ca

* Complimentary passes are automatically added to your registration account



INTERMEDIARY TIER

GOLD - \$12,000

SPONSOR BENEFITS

- Name and logo recognition on both CCMEC and MAMI web pages
- Company name and logo placement on all event screens
- Registration signage
- Delegate bag branded merchandise
- 6 complimentary full convention registrant passes*
- 2 exhibitor booths (double size - 6' x 20')

SILVER - \$7,000

SPONSOR BENEFITS

- Name and logo recognition on both CCMEC and MAMI websites recognition
- Company name and logo placement on all event screens
- Registration signage
- 4 complimentary full convention registrant passes*
- 1 exhibitor booth (6' x 10')

ENTRY TIER

COPPER - \$3,000

SPONSOR BENEFITS

- Name and logo recognition on both CCMEC & MAMI websites
- Company name and logo placement on all event screens
- 3 complimentary full convention registrant passes*
- 1 exhibitor booth (6' x 10')

LITHIUM - \$2,000

SPONSOR BENEFITS

- Name and logo recognition on both CCMEC & MAMI websites
- Company name and logo placement on all event screens
- 2 complimentary full convention registrant passes*
- 1 exhibitor booth (6' x 10')

* Complimentary passes are automatically added to your registration account



UNIQUE OPPORTUNITIES

LUNCH SPONSORSHIP - \$8,500 (2 available)

SPONSOR BENEFITS:

- Company name and logo on all event screens
- Verbal recognition in event announcements
- Recognition at luncheon, including distribution of company marketing material
- Registration signage
- Location signage
- Delegate bag branded merchandise
- 4 complimentary full convention registrant passes*
- 1 exhibitor booth (6' x 10')

HEALTH BREAKS - \$4,500 (2 available)

SPONSOR BENEFITS:

- Company name and logo placement on all event screens
- Location signage
- 3 complimentary full convention registrant passes*
- 1 booth (6' x 10')

INDIGENOUS ARTISANS MARKETPLACE SPONSORSHIP \$1,500 (New for 2024)

This marketplace is an economic reconciliation opportunity to provide a space for Indigenous artisans and businesses to promote their traditions and showcase their creativity and entrepreneurship.

SPONSOR BENEFITS

- Company name and logo placement on all event screens
- Registration signage
- Location signage
- 1 complimentary full convention registrant pass*

* Complimentary passes are automatically added to your registration account



TICKET PRICES

EventCamp is your online portal to purchase tickets. Click on the QR code on this page, or [CLICK HERE](#) to purchase tickets. If you have any questions, contact Riel ree Dion at radion@eventcamp.ca.

Full Conference Pass (+GST)

EARLY BIRD DEADLINE: OCTOBER 1, 2024

EARLY BIRD	\$400 (\$200 per day)
REGULAR	\$450 (\$225 per day)
EXTRA EXHIBITOR PASS	\$400 (\$200 per day)
ACADEMIA	\$350 (2 days)
INDIGENOUS	\$75 (2 days)
SENIORS	\$60 (2 days)
STUDENTS	\$30 (2 days)



EXHIBITOR INFORMATION



EXHIBITOR INFORMATION

MAMI is pleased to be hosting and managing CCMEC 2024 - *Exploring Connections* - taking over leadership from a volunteer board which successfully organized it for a number of years. To continue with that success, we are relying on the support of our sponsors, exhibitors, speakers, and delegates investing their time and enthusiasm.

To assist you with your planning and participation and to make your experience both successful and enjoyable, please review the **2024 Exhibitor Guide**.

This guide provides you with details of the convention, including timelines, deadlines, and waiver and insurance forms. We also recommend you retain a copy for set-up and tear-down. We are again partnering with EventCamp to enhance your conference experience, and they will be your primary contact for registering, and for sponsorship should you decide to level up.

We look forward to seeing you in November.

ONLINE EVENT PORTAL - EVENT CAMP



To purchase Conference Passes, an Exhibitor Booth or a Sponsorship Package, please **[CLICK HERE](#)**.

Please proceed through the checkout process to secure your passes, booth or sponsorship. An EventCamp account is required. To create an account prior to registration, please **[CLICK HERE](#)**.

Once complete you will see an on-screen confirmation number.

Payment options at time of checkout:

1. **CREDIT CARD**
2. **INVOICE ME/PAY LATER** (automatically generated and emailed upon completion of checking out.)

If you opt for Invoice Me/Pay Later, but wish to make payment by credit card, you can do so by logging into your EventCamp account. Go to *My Transactions* and complete your payment there.

For any assistance in registering, please contact Riel ree Dion at: radion@eventcamp.ca



EXHIBITOR PACKAGES

PACKAGES	PRICE (+GST)	COMPLIMENTARY PASSES
SINGLE BOOTH (6' x 10')	\$800	2
DOUBLE BOOTH (6' x 20') (limited quantities available)	\$2000	4
INDIGENOUS ARTISAN MARKETPLACE	\$100	1
POSTER	\$50	-

Trade Show is open for 2 days - November 4 & 5

SINGLE EXHIBITOR BOOTH

\$800.00 (plus GST)

- **Two complimentary convention registrant passes**
- **One 6' x 10' booth space**
- One 6' display table, covered and skirted
- Two folding chairs
- One 15 amp – 120-volt electrical service
- 8' foot high back drapes
- 3' high sidewall drapes
- Booth and aisle carpeting
- Access to all Convention events
- Complimentary lunch
- Listing on the CCMEC website

DOUBLE EXHIBITOR BOOTH

\$2000.00 (plus GST)

- **Four complimentary convention passes**
- **One 6' x 20' booth space**
- Two adjacent 6' display tables, covered and skirted
- Two folding chairs
- One 15 amp – 120-volt electrical service
- 8' foot high back drapes
- 3' high sidewall drapes
- Booth and aisle carpeting
- Access to all Convention events
- Complimentary lunch
- Listing on the CCMEC website

INDIGENOUS ARTISANS MARKETPLACE

\$100.00 (plus GST)

- **One complimentary convention pass**
- **One 6' x 10' booth space**
- One adjacent 6' display table, covered and skirted
- Two folding chairs
- Access to all Convention events
- Complimentary lunch

POSTER

\$50.00 (plus GST)

- **One 4' x 6' Velcro poster board**
- Exhibitor Poster packages do not include convention registrant passes.



ADDITIONAL DETAILS

EXCLUSIONS:

- Booth cleaning
- Internet lines
- Audiovisual equipment rentals
- Storage
- Specialty furniture rentals
- Additional electrical service
- Duct tape, extension cords, etc.
- Any custom signage or graphics

REFUND/CANCELLATION POLICY:

CCMEC must receive written notice of cancellation by **October 15, 2024**. A full refund will be issued, less a 25% administration fee. There will be no refunds or credits issued after October 15.

EXHIBITOR ARRIVAL & BADGES:

Please check-in at the registration desk upon arrival to receive your convention pass. You **MUST** have a registration to gain access to the event. Volunteers will be available to direct you to your booth and to assist with questions.

SPECIAL INSTRUCTIONS:

All exposed parts of displays must be draped or finished to present an attractive appearance when viewed from the aisles or adjoining exhibits. Vendors should come prepared with all necessary booth materials, including extension cords, power bars, and duct tape for securing cords.

No displays are permitted in any of the aisles and staff should remain in their exhibit space and are not permitted to stand or exhibit in the aisles.

If you wish to display something outside the dimensions of your booth, please submit the dimensions to the contact below. Any changes to the standard table and chairs set-up are subject to approval and must be received in writing.

EVENTCAMP

CONTACT: Riel ree Dion



radion@eventcamp.ca

ADDITIONAL FURNITURE AND DISPLAY ACCESSORIES:

Any additional furniture, display accessories, and computer stands can be ordered by contacting Central Display. Central Display Ltd's order form for the event can be found online at www.centraldisplay.ca.

CCMEC is not responsible for any fees associated with additional materials from Central Display, and invoicing will be done through Central Display Ltd. **The deadline for ordering materials from Central Display is October 15.**

CENTRAL DISPLAY LTD.



info@centraldisplay.ca

WEBSITE: www.centraldisplay.ca



VICTORIA INN AND CONVENTION CENTRE BOOTH SET-UP:

All arrangements for shipping to and from the Victoria Inn should be made in advance as there are no onsite shipping offices. Materials shipped to the convention center should arrive no earlier than 48 hours before the start of the convention or a holding charge may be incurred.

The convention centre has limited space and staff to handle shipping requirements, therefore we recommend arranging shipping & handling directly with Central Display Ltd. to ensure all your materials are accounted for. CCMEC volunteers are not responsible for the shipping or handling of your materials.

EXHIBITOR SET-UP, CONVENTION HOURS AND TEAR DOWN SCHEDULE:

All exhibitors MUST be fully set up before the start of the convention and must have at least one representative at their booth during convention hours on both days.

CONVENTION ACCESS: Victoria Inn East side (convention entrance).

Date	Time
SET-UP	
Sunday, November 3	3:00 PM – 8:00 PM
Monday, November 4	7:00 AM – 8:00 AM
EXHIBITOR HOURS	
Monday, November 4	8:00 AM – 5:00 PM
Tuesday, November 5	8:00 AM – 5:00 PM
TEAR-DOWN	
Tuesday, November 5	4:30 PM – 6:00 PM *

* Your display space MUST be cleared by 6:00 PM. During tear-down, exhibitors should remain with their booth through the delivery of the empty containers and through the packing, sealing, labeling, and completion of the bills of lading. Most importantly, exhibitors should be present until arrangements for shipping have been confirmed with the Victoria Inn Hotel & Convention Centre or Central Display Ltd.

ADVERTISING:

As a convention exhibitor, you are entitled to free advertising and will be listed on the Central Canada Mineral Exploration Convention website (ccme-convention.ca) unless otherwise requested.

RETURN OF EMPTY CONTAINERS:

Upon the close of CCMEC Central Display Ltd. will begin returning empty boxes and crates to Exhibitors that have secured Central Display Ltd.'s material handling service.

BOOTH LABOUR:

If you require labour services for your booth, contact Central Display Ltd. (info@centraldisplay.ca).

RESPONSIBILITY OF EXHIBITOR PROPERTY:

As an exhibitor, please recognize the importance of safeguarding your booth contents at all times, particularly during set-up and tear-down. Items within your booth should never be left unattended. The Central Canada Mineral Exploration Convention, Central Display Ltd., and the Victoria Inn Hotel & Convention Centre are NOT responsible for lost or stolen goods.

SUB-LETTING:

No exhibitor may assign, sublet, or apportion the whole or any part of the booth space assigned, nor permit any other party to exhibit therein, nor distribute any promotional or advertising materials that does not belong to the assigned exhibitor. Penalty for violation may be loss of exhibit space.

HEAVY EQUIPMENT:

Any exhibitor who plans to show heavy or large equipment is required to advise and obtain approval from CCMEC and the Victoria Inn Hotel & Convention Centre as soon as possible. Details of the transportation into the venue and use during convention are required to make move-in arrangements with Central Display Ltd.



AUTOMOBILE, BOAT, TRAILER, ETC. DISPLAY:

When vehicles are being brought in for an exhibit or displayed in any form, all fuel tanks **MUST** be properly sealed with approved tape i.e. masking, cloth, or locked gas cap. All vehicles must have a drop sheet or oil pan in place under vehicle. Wheel pads must be placed under vehicle wheels. Winnipeg Paramedics & Fire Services require all keys, along with the location, from vehicles to be left with convention management in case of emergency. Exhibitors should come prepared with a spare key should they not want to relinquish the main key for any equipment. Please advise CCMEC and Victoria Inn Hotel & Convention Centre of any vehicles for exhibiting.

ENCLOSED OR COVERED STRUCTURES:

Enclosed or covered structures are **NOT** permitted unless certified by the Winnipeg Paramedics & Fire Services, have an independent sprinkler system or are open to the ceiling. All materials used in the construction of such enclosures must be flame proof. All additional extinguishers must be supplied by exhibitors. Please advise the Victoria Inn Hotel & Convention Centre and CCMEC of any enclosed or covered structures.

FIRE REGULATIONS:

Please review the Victoria Inn Hotel & Convention Centre's fire regulations and policies prior to bringing in flammable equipment, etc. Please advise the Victoria Inn Hotel & Convention Centre and CCMEC of any flammable equipment.

FLAMMABLE FUELS:

Any exhibitor display using flammable fuels must ensure that the container is properly sealed and protected so that it cannot be accidentally knocked over. Please advise the Victoria Inn Hotel & Convention Centre and Convention Coordinator of any flammable fuels. See Fire Regulations for more information.

GST REBATES:

The 5% Goods and Services Tax (GST) can be recovered post-convention by non-Canadian residents by contacting Revenue Canada. For those that qualify for an exception please contact Ree Dion at radion@eventcamp.ca

SIGN INSTALLATION:

If you require signs or banners to be hung, contact EventCamp.

CONTACT: Riel ree Dion

 radion@eventcamp.ca

JANITORIAL SERVICES:

Exhibitors are responsible for keeping their booth space clean and tidy at all times. Empty coffee cups, dirty plates, and other unsightly garbage detracts from the exhibit area.



INSURANCE COVERAGE – DUE OCTOBER 15

Low risk exhibitors with public displays that have no moving machinery, no flammable liquids, heating equipment with exposed elements or open flames, or any other display component that poses a danger to those in attendance are required to sign the Exhibitors Insurance Waiver Release form. When registering your package online via EventCamp you will be asked to digitally agree to all the terms and conditions outlined in this document.

ALL EXHIBITORS WHO DO NOT FALL INTO THE ABOVE CATEGORY SHALL:

1. Purchase and maintain general liability insurance covering all aspects of their exhibit for the entire duration of the Convention, with terms and conditions satisfactory to the organizer, and with minimum limits of \$3.0 million per occurrence. The organizer shall be added as an Additional Insured to the liability policy with respect to all activities of the exhibitor at the Convention, and the policy shall include coverage for contractual liability and tenants' legal liability.
2. Be responsible for insuring their exhibits against all risks of loss or damage, including physical damage, destruction, or loss of use. This includes insurance during transit, or while on display at the Convention.
3. Provide a Certificate of Insurance as evidence of all required insurance coverage.

TERMS & CONDITIONS:

The following information includes our **Exhibitor Contract & Exhibitor Insurance Waiver Release**. When registering your package online via EventCamp you will be asked to digitally agree to all the terms and conditions outlined in these documents. Please review all the details below prior to going online to register.

As you are agreeing electronically, we do not require a copy of your signature on these documents. They may be printed and signed if you require a physical copy of the contract for your own records.

EXHIBITOR CONTRACT – DUE OCTOBER 15

All exhibitors must sign the Exhibitor Contract prior to the start of the convention, or they will not be allowed on the exhibit floor. The contract, properly executed by the exhibitor, shall, upon acceptance by the Central Canada Mineral Exploration Convention, constitute a binding contract allowing exhibit space in the convention. The organizer shall cease to have any liability under this contract and the applicant, by submitting this contract, hereby acknowledges and agrees to the same.

The contract will be part of your electronic registration process.



EXHIBITOR CONTRACT:

This contract, properly executed by the exhibitor, shall upon acceptance by the Central Canada Mineral Exploration Convention, herein known as “the Organizer”, constitute a binding contract allowing exhibit space in the Central Canada Mineral Exploration Convention on November 4 – 5, 2024. The Organizer reserves the right, in its unfettered discretion, to accept or reject, for any reason whatsoever, any individual applicant. The Organizer shall have the right to assign any contract to any other body or corporation. The Organizer shall cease to have any liability under this contract and the applicant, by submitting this contract, hereby acknowledges and agrees to the same.

STAFFING OF BOOTH/TABLE:

Booth exhibitors are encouraged to have at least one representative at their booth at all times. Official closing times must be strictly observed. The Organizer or Victoria Inn Hotel & Convention Centre will not be responsible for any convention materials not removed by end of tear down time.

RULES AND REGULATIONS:

The exhibitor agrees to abide by the following rules and regulations, as set out in this contract, and agrees that the Organizer shall have full power to interpret, amend, and enforce all Rules and Regulations in the best interest of the convention. All persons having any connection with the display are to be familiar with the rules, regulations, and exhibitor hours.

BOOTH/TABLE EQUIPMENT:

The price paid to the Organizer includes the booth space, background, and side rails with flame-proofed drapes, covered and skirted table(s), two chairs and electrical hook-up and complimentary tickets.

All costs for additional equipment and service(s) such as additional drapage, extra furniture, air hookup, janitorial services, and exhibit set up will be paid solely by the exhibitor to Central Display Ltd. in accordance with the exhibitor contract. Costs for additional electrical will be paid solely by the exhibitor to Central Display Ltd.

CANCELLATION BY CONVENTION MANAGEMENT:

The Organizer will not be liable for delivery of space if it is prevented from holding the convention as the result of the building being damaged or destroyed by fire, act of God, public enemies, strikes, the authority of law, or any other causes beyond its control.

CONTRACTORS:

The Organizer will designate contractors to provide various services to the exhibitor. The Organizer will provide limited assistance in facilitating move-in and move-out of exhibitors display material. For larger exhibits requiring forklifts or other equipment, arrangements must be made in advance with Central Display Ltd. Exhibitors have the right to use their full-time company employees to install and dismantle their exhibit, but not to perform electrical work, plumbing, or anything affecting the building. Central Display Ltd. may set limits on the numbers of people used and the time involved. In such a case, permission for additional labour required must be obtained through Central Display Ltd.

Exhibitors cannot use their own decorating contractors. All exhibitors will be provided with colour coordinated booths already determined by the Organizer. Convention Centre equipment and materials may only be moved by persons authorized by the Victoria Inn Hotel & Convention Centre.

LIABILITY/INDEMNITY:

The exhibitor agrees to save harmless and indemnify the organizer from any claims, liabilities, costs, or expenses incurred by the Organizer, as a result of the exhibitor's occupation of the exhibit space at the Victoria Inn Hotel & Convention Centre or breach of the Rules and Regulations set out in the exhibitor contract.

INSURANCE:

Low risk exhibitors with public displays that have no moving machinery, no flammable liquids, heating equipment with exposed elements or open flames, or any other display component that poses a danger to those in attendance are required to sign the Exhibitors Insurance Waiver Release form.

All exhibitors who do not fall into the above category shall:

- a. purchase and maintain general liability insurance covering all aspects of their exhibit for the entire duration of the Convention, with terms and conditions;



- b. satisfactory to the Organizer, and with minimum limits of \$3.0 million per occurrence. The Organizer shall be added as an Additional Insured to the liability policy;
- c. with respect to all activities of the exhibitor at the Convention, and the policy shall include coverage for contractual liability and tenants' legal liability;
- d. be responsible for insuring their exhibits against all risks of loss or damage, including physical damage, destruction, or loss of use. This includes insurance during transit, or while on display at the Convention;
- e. provide Certificates of Insurance as evidence of all required insurance coverages, along with this signed contract for exhibit space.

FORFEITURE OF SPACE:

Any exhibitor removing or dismantling their exhibit display prior to 4:30 PM on November 5th without prior authorization from convention organizers may be denied space at next year's convention. In addition objectionable matter not removed at the request of convention organizers may mean automatic forfeiture of exhibit space.

ENDORSEMENTS:

The Organizer does not approve or endorse any specific commercial product or services. Therefore, exhibitors may not state or imply, either verbally or in printed materials, that its products or services are approved, endorsed, or recommended by the Organizer.

Note – This area is provided for your records only.

SIGNED: _____

COMPANY: _____ **DATED:** _____

EXHIBITOR INSURANCE WAIVER RELEASE:

By registering online, you consent and agree to all the terms and conditions outlined in the Sponsorship and Exhibitor package.

INDEMNIFICATION

_____ (Company/Individual) shall use due care to ensure that no person is injured, or that no property is damaged or lost, or no rights are infringed, by reason of participating at the Central Canada Mineral Exploration Convention 2024 and shall be solely responsible for:

- a. any injury to persons (including death), damage or loss to property or infringement of rights caused by, or related to, the participation in the Central Canada Mineral Exploration Convention 2024;
- b. any omission or wrongful negligent act of the undersigned, its employees or agents related to their participation at the Central Canada Mineral Exploration Convention 2024;
- c. and shall save harmless and indemnify the Central Canada Mineral Exploration Convention, its officers, employees, and agents from and against all claims, liabilities and demands with respect to clauses (a) and (b), together with all costs, expenses and fees associated therewith.

All exhibitors are responsible for insuring their own property and the Central Canada Mineral Exploration Convention will not be responsible for any loss or damage to property of exhibitors.

Note – This area is provided for your records only.

SIGNED: _____

COMPANY: _____ **DATED:** _____



EXHIBITOR CHECKLIST:

TASK	DEADLINE / COMPLETED
Register your Exhibitor Package in EventCamp. This includes agreeing to the terms & conditions: • Waiver Form • Insurance Form	OCTOBER 15/2024
Register your Conference Passes in EventCamp	OCTOBER 15/2024
Confirm your load in date and time	NOVEMBER 4 or NOVEMBER 5



CCMEC | Central Canada
Mineral Exploration Convention

MANAGED BY:



VICTORIA INN HOTEL & CONVENTION CENTRE:
1808 Wellington Avenue, Winnipeg, Manitoba

CCME-CONVENTION.CA

ccmec@miningmanitoba.org